

# The Social Dimension

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## Social Dimension

- an explicit aim to benefit the community
- an initiative launched by a group of citizens
- a limited profit distribution

Defourny & Nyssens, 2012

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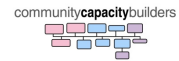
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## Benefit the Community

- Principal aim of social enterprises serving:
  - the community or
  - a specific group of people
- Desire of social enterprises to promote a sense of social responsibility

Defourny, 2001

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## Initiative Launched by a Group of Citizens

- Initiative created by a community or group of people that share a well-defined aim.
- Collective dynamic between people needs to be maintained over time

Defourny, 2001

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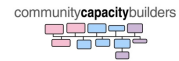
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## Limited Profit Distribution

- The collective approach:
  - includes non-profits that have a total non-distribution constraint, and
  - co-operatives which may distribute profits, but only to a limited extent.

Defourny, 2001

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## References:

- Defourny, J., 2001. From third sector to social enterprise. In: C. Borzaga and J. Defourny, eds. The emergence of social enterprise. London and New York: Routledge, 1–28.
- Defourny, J., & Nyssens, M. (2012). Conceptions of social enterprise in Europe: A comparative perspective with the United States. In Social enterprises (pp. 71-90). Palgrave Macmillan, London.

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