

## Introduction Social Enterprise



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## Social Enterprise School

- also rooted in the body of knowledge of commercial entrepreneurship
  - the commercial entrepreneurship tradition that defines entrepreneurship as the process of creating and managing (new) organisations

Hoogendoorn et al., 2010



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## Approaches that have a Social Enterprise Focus

- Social enterprise school
- Participatory governance approach
- Communitarian approach
- Marketisation approach



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## Australian Social Enterprise Definition

- ‘Social enterprises are organisations that:
  - Are led by an economic, social, cultural, or environmental mission consistent with a public or community benefit;
  - Trade to fulfil their mission;
  - Derive a substantial portion of their income from trade; and
  - Reinvest the majority of their profit/surplus in the fulfilment of their mission’

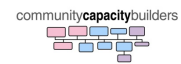
Barraket et al., 2010, p. 4



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## Learning Objectives

- Participants:
  - Compare and contrast different legal structures for social enterprises
  - Compare and contrast different forms of social enterprises
  - Identify support available for social enterprises through their local social enterprise ecosystem



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## Sections

1. Different Types of Social Enterprises
  - Social enterprise legal structures
  - Social enterprise forms
2. Social Enterprise Ecosystems



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## References:

- Barraket, J., Collyer, N., O'Connor, M. and Anderson, H. (2010), *Finding Australia's social enterprise sector*, Brisbane, Queensland: Australian Centre for Philanthropy and Nonprofit Studies, Queensland University of Technology and Social Traders.
- Hoogendoorn, B., Pennings, E., & Thurik, R. (2010). What do we know about social entrepreneurship: An analysis of empirical research

