

Conclusion  
Unit 3: Developing Initiatives



Congratulations on completing Unit 3 of the Community Capacity Builders program for social entrepreneurs.

The focus of this unit has been on developing initiatives.

## Learning Objectives

- Participants:
  - Identify impact gaps
  - Develop a theory of change for their initiative
  - Create a business model for their initiative
  - Prepare a pitch deck for their initiative



In this unit we looked at:

- How to identify impact gaps in a solution ecosystem
- Developing a theory of change for an initiative
- Creating a business model for an initiative, and
- Preparing a pitch deck for an initiative

Now that participants have a good understanding of the initiative that they want to develop, we can now explore how to institutionalise that initiative by developing a social enterprise.