

Introduction
Unit 3: Developing Initiatives



Welcome to Unit 3 of the Community Capacity Builders program for social entrepreneurs. The focus of Unit 3 is the development of initiatives.

Solution Ecosystem



communitycapacitybuilders


In Unit 2 we developed a solution ecosystem for the geographical area and wicked problem that we are interested in addressing.

Now that we have that information, we are able to develop an initiative that focuses on addressing causal factors underpinning the wicked problem that are not currently being addressed.

Learning Objectives

- Participants:
 - Identify impact gaps
 - Develop a theory of change for their initiative
 - Create a business model for their initiative
 - Prepare a pitch deck for their initiative



The learning objectives of Unit 3 include:

- Participants will be able to identify impact gaps in a solution ecosystem
- They will develop a theory of change for their initiative
- Create a business model for their initiative, and
- Prepare a pitch deck for their initiative

Unit 3: Sections

1. Theories of Change
2. Business Models
3. Pitch Decks



Unit 3 of Community Capacity Builders Program for Social Entrepreneurs consists of 3 sections.

Section 1 of Unit 3 focuses on developing a theory of change for an initiative.

In section 2 we explore the creation of business models, and

In section 3 the focus is on developing a pitch deck.