

Introduction
Unit 4: Developing Social Enterprises



Welcome to Unit 4 of Community Capacity Builders program for social entrepreneurs.
The focus of Unit 4 is developing social enterprises.

Social Enterprise School

- also rooted in the body of knowledge of commercial entrepreneurship
 - the commercial entrepreneurship tradition that defines entrepreneurship as the process of creating and managing (new) organisations

Hoogendoorn et al., 2010



Back in Unit 1 of this program, we looked at the Social Enterprise School of social entrepreneurship. This social entrepreneurship approach has a focus on creating and managing social enterprises.

We highlighted in Unit 1, that the social enterprise school is rooted in the body of knowledge of commercial entrepreneurship that defines entrepreneurship as the process of creating and managing (new) organisations

Learning Objectives

- Participants:
 - Identify support available for social enterprises through their local social enterprise ecosystem
 - Compare and contrast different legal structures for social enterprises
 - Compare and contrast different forms of social enterprises
 - Develop a social impact measurement plan to measure their social impact
 - Develop a scaling strategy to increase their social impact



These are the learning objectives of Unit 4:

- Participants will identify the support that is available for social enterprises through their local social enterprise ecosystem
- Participants will compare and contrast different legal structures for social enterprises
- And different forms of social enterprises
- They will develop a social impact measurement plan to measure their social impact, and
- A scaling strategy to increase their social impact

Unit 4: Sections

1. Social Enterprise Ecosystems
2. Different Types of Social Enterprises
3. Social Impact Measurement
4. Scaling Impact



Unit 4 of Community Capacity Builders Program for Social Entrepreneurs consists of 4 sections.

Section 1 of Unit 4 focuses on social enterprise ecosystems.

In section 2 we social enterprise types,

In section 3 of Unit 4 the focus is on social impact measurement and in the final section, section 5, we explore scaling impact.